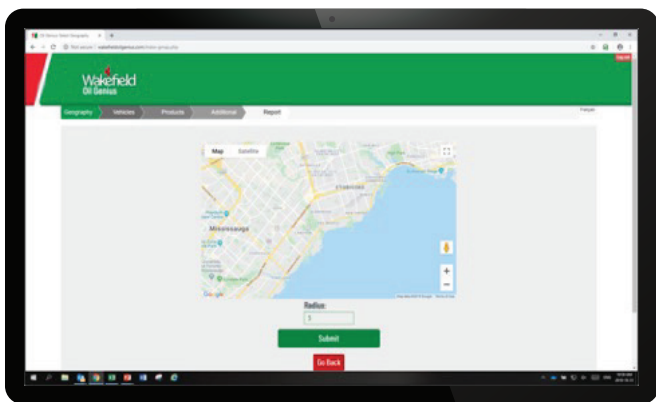


AN EXCLUSIVE TOOL TO FIND THE RIGHT PRODUCTS AND QUANTITY TO STOCK FOR YOUR SPECIFIC CUSTOMER BASE.

THIS EXCLUSIVE WAKEFIELD TOOL RECOMMENDS THE RIGHT LUBRICANTS, GRADES, SPECIFICATIONS, AND PACK SIZES, BASED ON THE VEHICLE REGISTRATION DATA, VEHICLE SPECS, AND POSTAL CODE IN YOUR WORKSHOP AREA.



-  **Geographic Summary** - Detailed report of all postal codes
-  **Demographic Summary** - People, ages, and incomes
-  **Vehicle Popularity** - Complete list of vehicles, by age group
-  **Comprehensive Report** - List of Castrol product applicable and quantities based on numbers of cars, crankcase capacity, and percentage vehicles covered by Castrol product

A GENIUS SOLUTION TO UNDERSTAND YOUR MARKET, SO YOU CAN CHOOSE THE RIGHT PRODUCTS FOR YOUR BUSINESS.

ASK FOR YOUR PRECISE AREA REPORT TODAY

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